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Mawhiba 2030

Alliance for Saudi Talent Transformation



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"The cornerstone of Saudi Arabia's development is investing in our young talent and empowering them with the tools of the future. Knowledge, innovation, and technology are at the heart of Vision 2030."

– **His Highness Mohammed Bin Salman**
Crown Prince and Prime Minister of KSA



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Introduction



What is Mawhiba 2030?

Mawhiba 2030 is a proposed strategic alliance between **the Saudi government, NetCom Learning, AI CERTs, leading private enterprises, and prominent academic institutions**. The goal is to revolutionize the development of Artificial Intelligence (AI), technology, and digital skills across Saudi Arabia.

Our mission is to equip Saudi talent with critical skills to thrive in a technology-driven economy, fully aligned with Vision 2030.

This alliance envisions bringing together **government bodies** such as **SDAIA** (Saudi Data and Artificial Intelligence Authority) and **MCIT** (Ministry of Communications and Information Technology), **enterprises** from the private sector, and **universities** and **technical institutes** to create a collaborative ecosystem that bridges the skills gap and empowers the workforce to lead Saudi Arabia into the future of AI and digital innovation.

By making learning opportunities accessible, culturally relevant, and industry-driven, **Mawhiba 2030** aims to be a cornerstone of the Kingdom's digital transformation journey.

Alignment with Vision 2030?

Saudi Vision 2030 presents a transformative roadmap for the Kingdom, focused on economic diversification, technological advancement, and a shift towards knowledge-based growth. Central to this vision is investing in human capital to build a workforce skilled in emerging technologies such as AI, cloud computing, and cybersecurity.

Mawhiba 2030 is designed to align directly with this vision by offering high-quality, **role-based** training and certifications, aimed at creating a capable, digitally skilled workforce.

By establishing partnerships with government entities, such as the **Saudi Data and Artificial Intelligence Authority (SDAIA)**, as well as prominent enterprises, this proposed alliance will support the Kingdom's ambition to become a regional leader in technology innovation.

Through our proposed programs, we aim to not only empower individuals but also elevate the technological capabilities of Saudi enterprises, helping them adapt to a rapidly evolving digital landscape and contributing to Vision 2030's economic diversification goals.

Vision and Mission



Vision



To position Saudi Arabia as a leading regional technology hub, by rapidly equipping Saudi nationals with in-demand technology skills, empowering them to drive innovation and economic growth as part of Vision 2030.

Mission

- **Upskill 1 Million Saudi Nationals in 3 Years**
- **Certify 250,000 Saudi Youth in AI, Emerging Technologies and, Business Skills**
- **Partner with 500+ Enterprises to upskill/reskill their workforce**
- **Become a Knowledge Stakeholder for Saudi Government and Academia**

Sarder Inc.

Capabilities, Offerings, and Differentiation



"I firmly believe that AI will replace those who don't adapt.

Every job—sales, marketing, customer service, accounting, finance, development, design, HR, L&D, and more—will be transformed and enhanced by AI.

The future is happening now. Those who embrace AI will thrive, while those who don't will be left behind. Act today to secure your place in the evolving workplace."

A handwritten signature in black ink that reads "Russell Savage".

Investor, Author and CEO

Introducing Sarder Inc.?

Sarder Inc. is a global **investment and holding company**, focused on driving education, technology, and digital transformation initiatives.

Key Subsidiaries:



A leading global learning solutions provider specializing in enterprise training.



One of the world's leading Role-based AI and Blockchain certification provider

Our Mission is to certify 1 Billion people on AI skills globally

Why AI CERTs

39+

Role-based
Certifications

1000+

SME Network

**AI-
Blockchain**

Convergence

15+

Language
Localization

200+

Certified Trainers

**ISO/IEC
17024**

Compliance

Socially Responsible: AI CERTs dedicates 10% of annual profits to support education for underprivileged children, aligning education with societal betterment.

Why Choose NetCom Learning?

26+

Years of Business
Experience

80%

Fortune 1000
Companies served

40K

Enterprise Customers

3300+

Certified Instructors

1 Million+

Learners Trained

250+

Localized Language
Options

96% Learners Recommend Us

Why Choose NetCom Learning?

- Multiple Awards and Authorized Training Partner status
- Established Partnerships
- 3500+ Technology and Business Courses
- Customer Trust

4.7 

Average Instructor Rating



Training Services

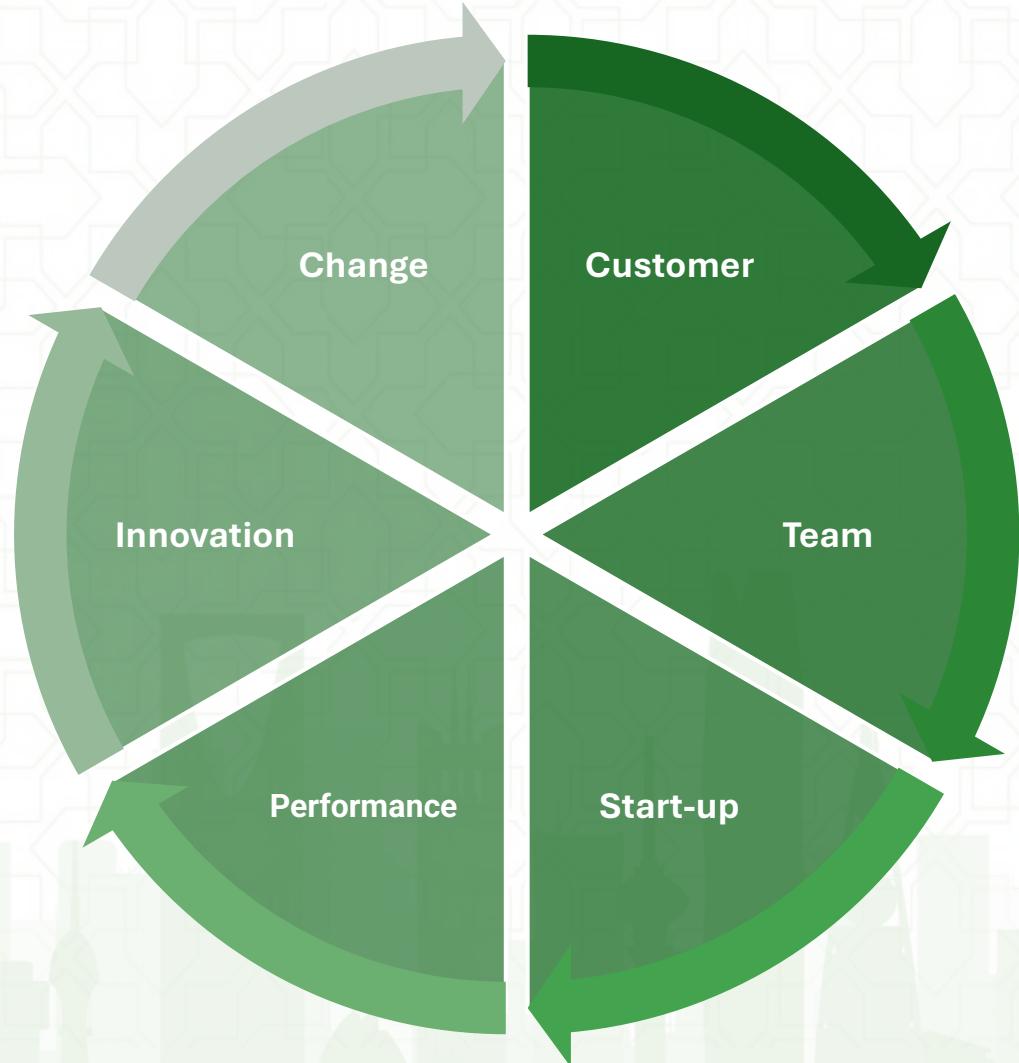
AI CERTS™

Authorized
Training Partner
Commercial Training Provider



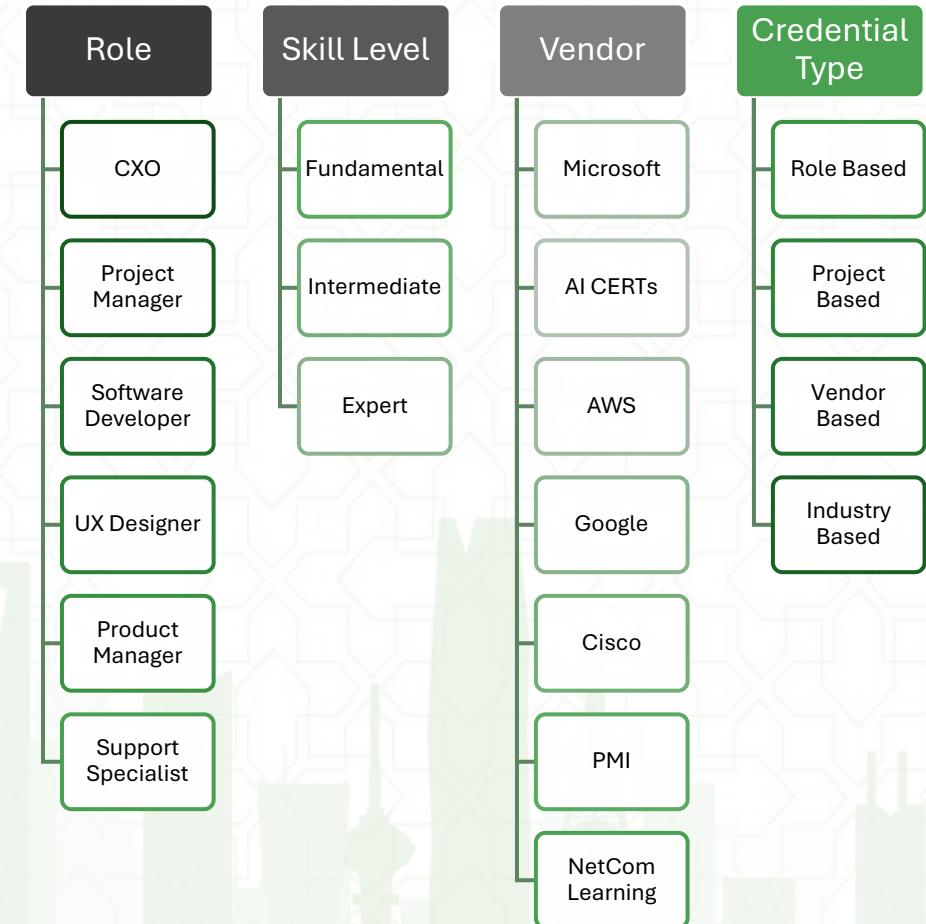
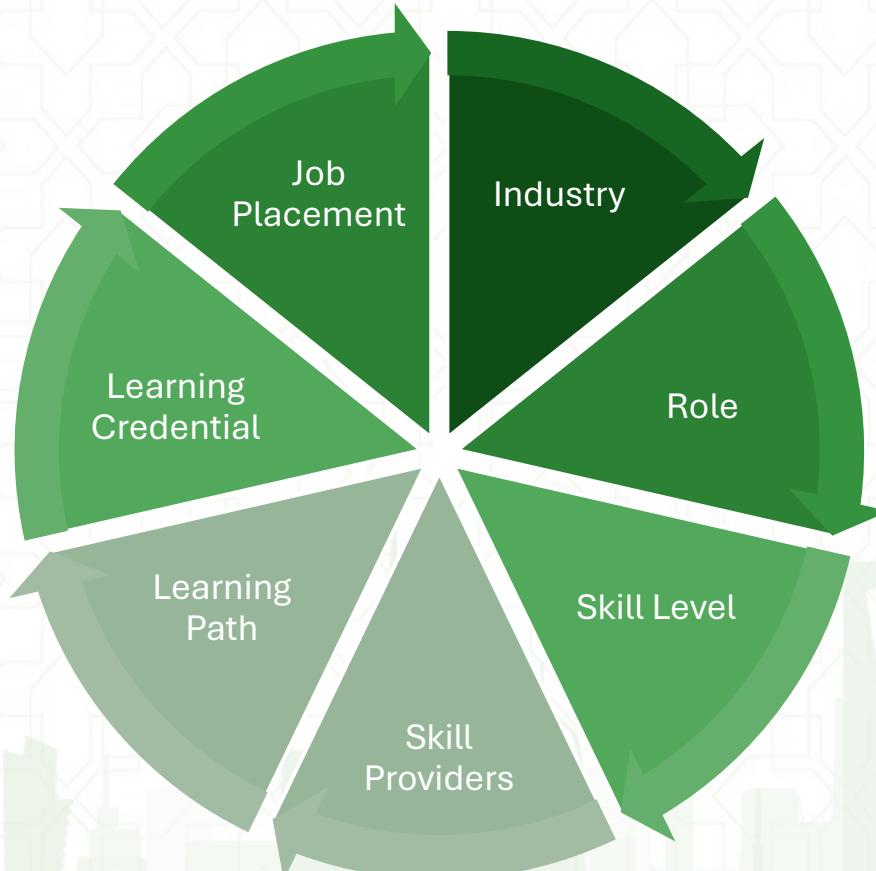
Why Choose NetCom Learning?

- Values and Culture
- Management Expertise
- Global Perspective
- Innovation
- Technology and Platform



Why Choose NetCom Learning?

Framework – Role Based Learning



Why Choose NetCom Learning?

Framework – Competency Development

We not only focus on Skill Transfer, but holistic Competency Development of learners



Functional Competencies

Techno-functional skills that are aligned with the demands of the Job-role



Foundational Competencies

Universally expected soft-skills needed from a working professional



Leadership Competencies

Soft-skill to successfully lead teams and organizations towards success

The Sarder Inc. Difference

Global Impact, Unified Vision:

Integrated Learning Ecosystem: Combines enterprise-focused skilling and specialized certifications to address the entire learning lifecycle, from foundational training to industry-leading certifications.

Unified Platform:

- Broad enterprise training (NetCom Learning) and niche certifications (AI CERTs) bridge skills gaps across industries.

Saudi Arabia Focus:

- Aligned with Vision 2030 to build talent pipelines in emerging sectors.
- Programs localized for Saudi needs—Arabic language, cultural relevance, and sector-specific content.

Tech Partnership Synergy:

- Alliances with global tech giants provide cutting-edge tools and Authorized Training Content.

Comprehensive Learning Approach:

- Focus on technical, functional, leadership skills, and industry engagement—ensuring holistic development.

Social and Economic Impact:

- Education initiatives for underserved communities.
- Promotes economic diversification through skilling in emerging technologies.

Market Opportunity



Why should this alliance exist?

Saudi Arabia is undergoing a profound transformation as part of Vision 2030, focusing on digital advancement, economic diversification, and the Saudization of in-demand technology roles.

The investment in AI, technology, and innovation creates an enormous opportunity to build a skilled local workforce, positioning Saudi nationals at the forefront of the tech sector.

Mawhiba 2030 aims to meet this demand by providing localized, industry-specific training solutions aligned with national priorities.

Sarder Inc. through its subsidiaries, NetCom Learning and AI CERTs, is uniquely positioned to lead this alliance. With 39 role-based AI and Blockchain Certifications, that are growing, along with over 3500 Technology and Business Courses from Microsoft, AWS, Google, PMI, ITIL and others, we bring global experience and localized delivery expertise that not many can boast of.

Opportunity by Numbers



Saudi AI Market
\$9.17 billion
By 2030



Live IT Capacity
109 MW
Fastest Growing Data Center Market



Ranks
Top 10
In Youth and Digital Skills



Investment of
\$100 billion
In AI Initiatives



PwC found
58%
Skills Shortage



AIM for
12% GDP
Contribution from AI

These numbers reflect a market and environment that is both conducive and ready for skilling intervention.

Empowering Digital Transformation

Saudi Vision 2030 sets a bold agenda for digital transformation and economic diversification, placing an emphasis on building a future-ready workforce.

- With a **\$100B investment** in AI, technology, and infrastructure, Saudi Arabia is committed to positioning itself as a leader in the digital economy.
- Mawhiba 2030** aims to equip Saudi talent with essential digital skills to drive these ambitious transformation goals forward.

Strategic Investment in AI and Technology

The Kingdom has launched significant initiatives to spearhead digital growth:

- National Strategy for Data & AI** led by **SDAIA** and **MCIT** focuses on creating a vibrant tech ecosystem.
- Strategic partnerships with global technology leaders aim to accelerate the adoption of AI and emerging technologies.

Target Sectors for Transformation

The national push for digital skills is closely aligned with several key sectors:

- **Government:** Implementing AI for efficient governance and digitizing public services.
- **Healthcare:** Leveraging AI for diagnostics, digital health solutions, and medical research.
- **Finance:** Using AI for fraud detection, customer service, and risk management.
- **Education:** Modernizing curricula, training educators, and upskilling students to become tech-savvy citizens.
- **Industry & Energy:** Emphasizing automation, AI optimization, and smart factory implementations to drive growth and efficiency.

Skilling Saudi Talent for Vision 2030

Saudi Youth and Workforce Potential



8-9 million
young Saudis
(under 35)



1.6 million
University
Students

Vision 2030 Workforce Goals



1 million
Tech-driven
Jobs by 2030



20,000+ Data
and AI Specialists
by 2030

AI Skilling Needs Across Sectors

30,000+
Healthcare
Technology

15,000+
Finance

50,000+
Manufacturing &
Energy

25,000+
NEOM
& Future Projects

Gaps in Competitive Landscape

Online Platforms such as **Coursera** and **EdX** and local providers, face limitations due to a lack of localization and industry relevance.

Growing Market Potential

The Kingdom's initiatives are expected to fuel rapid growth:

- **AI-driven sectors** are projected to grow at **20-30% annually**, highlighting the need for specialized talent.
- The development of major projects like **NEOM** demands a highly skilled workforce.

Mawhiba 2030 is uniquely positioned to fill these gaps with **localized, culturally relevant and, industry-driven** training programs in the Arabic language, making technology skills accessible and practical for Saudi learners.

We aim to be a key enabler of this growth, focusing on building a **digitally capable workforce** that will support Saudi Arabia's transformation journey.

Strategy



Key Strategic Pillars

Industry Collaboration

- **500+ Enterprise Partners:** Upskill/Reskill Saudi workforce with industry-aligned, customized solutions to support digital transformation.

Public-Private Partnerships

- **Government & Academia:** Collaborate with **MCIT, SDAIA, MiSK**, and universities to align skilling with Vision 2030.

Localized Learning Solutions

- **Adaptive Learning Pathways and Arabic-Language Training:** Courses tailored to Saudi cultural and industry needs.

Technology & Innovation

- **Advanced Learning Platforms:** Blended learning with virtual labs, simulations, and AI-based assessments.

Partner Engagement

Collaborative Approach: Driving Vision 2030 with a skilled, future-ready workforce

Partner Roles



Government Bodies

Economic Ecosystem Enablement: Create an ecosystem that supports the adoption and utilization of new skills across industries.

Funding Initiatives: Provide financial support to ensure widespread access to skilling programs.



Enterprises

Champion Upskilling: Advocate for workforce development.

Provide Industry Insights: Guide skills needed for market readiness.

Enable Skill Utilization: Foster an environment for skill application and transformation.



Academic Institutions

Integrated Learning: Embed tech skills into curricula.

Career Preparation: Mandate industry-level professional certifications to ensure job readiness.

Practical Experience: Facilitate internships and real-world training opportunities.

Sarder Inc.

Training Delivery: Provide specialized training and Certifications through **NetCom Learning and AI CERTs**

Localized Content: Develop culturally relevant, Arabic-language skilling programs.

Partner Enablement: Equip partners with tools, frameworks, and ongoing support for effective skilling.

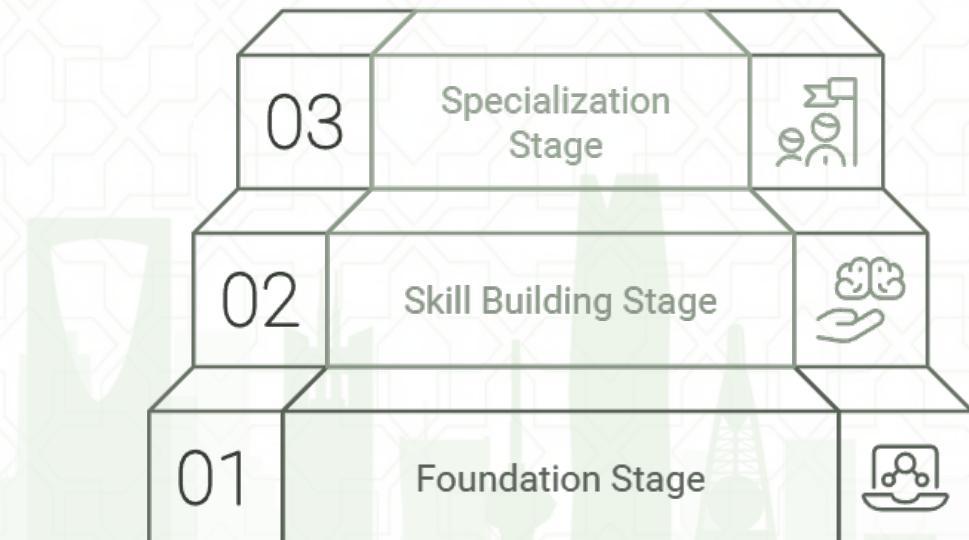
Learning Pathways and Programs

The **Learning Pathways** methodology provides a structured, adaptable journey for individuals to gain the skills needed to thrive in Saudi Arabia's tech-driven future.

Adaptive Learning Tracks:

Our approach is built around three key stages to ensure each learner's growth is practical and career-oriented.

Progression in Adaptive Learning



Three-Stage Approach:

- **Foundation Stage:** "Basic digital skills for beginners."
- **Skill Building Stage:** "Practical skills for career readiness."
- **Specialization Stage:** "Advanced skills tailored to industry."

Sister Cities Strategy

The Saudi landscape is rich and diverse with each region presenting distinct opportunities and challenges.

We've developed city pair's strategy with a focus on:

- **Target Industry and Opportunities**
- **Key Programs and Focus Areas**
- **Partnership Opportunities**
- **Strategic Engagement**

Riyadh and Jeddah

Riyadh: The Capital and Tech Hub

- **Target Industry:** Digital transformation, cybersecurity, business analytics.
- **Key Programs:**
 - **Comprehensive Digital Skills Training:** Focus on coding, cybersecurity, cloud computing, and business analytics.
- **Engagement Strategy:**
 - Leverage partnerships with **government initiatives** like **SDAIA**.
 - **Hackathons** and collaborative programs with **King Saud University**.

Jeddah: Trade, Tourism, and Logistics

- **Target Industry:** Logistics, AI in e-commerce, and digital marketing.
- **Key Programs:**
 - **Digital Transformation:** Training programs for logistics professionals.
 - **E-commerce and Digital Marketing:** Empowering local youth to contribute to these sectors.
- **Engagement Strategy:**
 - Collaborate with **King Abdulaziz University** and local community hubs to implement tailored skilling programs.

Dammam, Khobar, Yanbu, and Jubail

Dammam and Khobar: Energy and Industrial Sectors

- **Target Industry:** Energy, data analysis, AI-driven automation.
- **Key Programs:**
 - **Reskilling Programs** in AI, data analysis, and project management for energy professionals.
- **Partnership Opportunities:**
 - Collaborate with **Saudi Aramco** and other local energy firms.
- **Strategic Engagement:**
 - Host industry-focused workshops and deliver **Arabic-language training**.

Yanbu and Jubail: Industrial and Petrochemical Focus

- **Target Industry:** Petrochemical processes and industrial AI.
- **Key Programs:**
 - **Industrial AI:** Process optimization, digital twins, and AI for petrochemical applications.
- **Youth Focus:**
 - Upskilling local youth for tech roles in the industrial sector.
- **Strategic Engagement:**
 - Collaborate with **local petrochemical companies** for internships and certifications.

Mecca and Medina

Mecca: Spiritual and Logistics Focus

- **Target Industry:** Tourism-logistics, Retail
- **Key Programs:**
 - **AI-Driven Customer Experience:** Skilling programs for tourism industry workers.
 - **AI enabled Retail and Supply chain**
- **Youth Focus:**
 - Engage local youth for training related to Hajj logistics.

Medina: Tourism and Cultural Heritage

- **Target Industry:** Tourism, hospitality, Retail.
- **Key Programs:**
 - **AI-Driven Customer Experience:** Skilling programs for tourism industry workers.
 - **AI enabled Retail and Supply chain**
 - **Cultural Heritage Training:** Empower youth in tourism and storytelling.
- **Strategic Engagement:**
 - Collaboration with community centres for **training in AI enabled hospitality and tourism.**

NEOM (Tabuk)

NEOM: Technology and Innovation Hub

- **Target Industry:** Robotics, smart cities, and automation.
- **Key Programs:**
 - **Advanced AI and Robotics** training aligned with NEOM's futuristic vision.
- **Youth Focus:**
 - Training the next generation to contribute to NEOM's development.
- **Strategic Engagement:**
 - Direct entry pathways for youth through **partnerships with NEOM stakeholders**.

City-Specific Strategy ensures the program aligns with each region's unique economic drivers and workforce needs, maximizing impact by tailoring skilling initiatives to local industries and fostering community-specific growth opportunities. This localized approach will boost relevance, adoption, and long-term sustainability across Saudi Arabia.

Value Proposition



Value Proposition for Partners



Government Bodies

Vision 2030 Workforce Development

Training
1 million
Saudi nationals



Grow GDP Contribution to
60%
From Private Sector

Support Economic Diversification

ICT Sector Growth of
8-10%
Hindered by Skill Gap



ICT Sector Contribution of
12%
From current 4%

Drive Saudization of Jobs

Reduce Unemployment to
7%
By 2030



Employ
300,00
Saudis in Tech Jobs

Value Proposition for Partners



Academic Institutions

Improved Graduate Employability

60%

Graduates lack Employment Readiness

Latest Skilling Trends and Challenges

Access to

1000+ Subject Matter Experts

from NetCom Learning and AI CERTs

Curriculum Augmentation

Collaborate on

Curriculum Design

to meet latest skills demand in the industry

Value Proposition for Partners



Enterprises

Boosted Workforce Productivity

Companies with comprehensive training programs have
218%
Higher Revenue per Employee

Brand Leadership

Investing in employee development enhances brand credibility
50%
Decrease in cost-per-hire

Support Saudization of Jobs

With 1 million Skilled Saudis, Companies can fulfill up to
30%
of Saudization Targets

Implementation Roadmap



Roadmap to 1 million Talent

Yearly Plan & Key Milestones



Year 1: Foundations

- **Establish Local Entity:** Set up a local presence to drive the initiative.
- **Build Partnerships:** Form alliances with government, enterprises, and academia.
- **Launch Pilots:** Start pilot programs in key sectors.
- **Learning Hubs:** Set up initial learning centers in major cities.



Year 2: Expansion

- **Broaden Programs:** Add advanced courses and specialized certifications.
- **Community Outreach:** Expand outreach to enterprises and local communities.
- **Industry Engagement:** Deepen enterprise partnerships for skilling initiatives.



Year 3: Scale

- **Nationwide Growth:** Scale programs to reach new sectors and underserved regions.

Year 1: Foundations – Expanded

Establish Local Entity:

- **Action Steps:**
 - Set up a physical presence in major cities: **Riyadh, Jeddah, and NEOM**.
 - Build teams for operational, training, and administrative support.
- **Outcome:** Establish an in-country entity that enhances credibility and facilitates partnerships.

Build Partnerships:

- **Action Steps:**
 - Form partnerships with **SDAIA, MCIT**, and industry-leading enterprises.
 - Engage with **academic institutions** for content localization and curriculum integration.
- **Outcome:** Secure foundational partnerships for program alignment with **Saudi Vision 2030**.

Launch Pilot Programs:

- **Action Steps:**
 - Initiate **pilot programs** in key sectors, targeting **200,000 participants** in foundational AI and Digital skills. Administer **150,000 Certification Exams**.
 - **Test training effectiveness** and gather participant feedback.
- **Outcome:** A successful pilot, with insights to refine and scale programs.

Year 2: Expansion

Broaden Programs:

- **Action Steps:**
 - Introduce **advanced certifications** in AI, cybersecurity, and cloud.
 - Launch **leadership programs** for decision-makers and CXOs.
- **Outcome:** Add advanced training, attracting learners from diverse sectors.

Community Outreach:

- **Action Steps:**
 - Expand partnerships with academic institutions to bring courses to **universities and technical colleges**.
 - Launch programs specifically for **Saudi youth** to prepare them for emerging roles in technology.
- **Outcome:** Increased reach and greater participation from underrepresented communities.

Industry Engagement:

- **Action Steps:**
 - Engage **500+ enterprises** to develop tailored skilling initiatives.
 - Use these engagements to refine industry-specific training and better match supply with demand.
- **Outcome:** Strengthen enterprise partnerships and support digital transformation across industries.

Year 3: Scale

Nationwide Growth:

- **Action Steps:**
 - Scale training programs to reach **new sectors** and underserved regions.
 - Focus on **expanding learning hubs** and boosting community engagement.
- **Outcome:** Train **400,000 learners** to meet the one million total target by the end of Year 3.

Workforce Leadership Programs:

- **Action Steps:**
 - Expand offerings to include **executive-level programs**.
 - Prepare workforce for **innovation and entrepreneurship** roles that drive tech and business growth.
- **Outcome:** Develop tech-driven leaders across various sectors.

Collaboration with Enterprises:

- **Action Steps:**
 - Launch a **job placement program** to connect graduates with industry partners for immediate employment.
- **Outcome:** Strengthen the talent pipeline by ensuring learners have direct pathways to industry jobs.

Financial Plan



Financial Overview Summary

\$50 Million

Funding Requirement over 3 years to set-up Operations.

Year 1:
\$15 Million

Focused on establishing a local presence, building initial partnerships, launching pilot programs, and setting up learning hubs.

Year 2:
\$20 Million

Expansion phase that includes growing training capacity, adding advanced certifications, and launching community outreach programs.

Year 3:
\$15 Million

Scaling the program for nationwide reach, refining programs, and achieving sustainable impact.

Funding Sources

- **Saudi Government:** Primary funding for infrastructure, training capacity, and awareness campaigns.
- **Private Sector Contributions:** Co-funding through partnerships to enhance reach, credibility, and impact.

Cost Breakdown

A break down of the \$50 Million funding into key focus areas to ensure a structured and transparent financial approach:

Centralized Training Facilities (35%): \$17.5 Million

- Setting up and maintaining training centers in **Riyadh, Jeddah, and NEOM** to cover a diverse learner demographic.

Program Development (30%): \$15 Million

- Localization and creation of training programs, including digital content in **Arabic**, aligned with **high-growth technology sectors** such as AI, cloud, and cybersecurity.

Learner Engagement & Awareness (20%): \$10 Million

- Marketing campaigns, nationwide events, and outreach programs to promote learner enrollment and stakeholder engagement.

Talent Recruitment & Development (15%): \$7.5 Million

- Hiring and training **local instructors, program managers**, and support staff to ensure quality and culturally aligned training.

\$150

Per Training Hour

The upfront investment allows for the training programs to be made highly affordable across the board at SAR 560 per training hour, making this project financially sustainable and highly scalable.

Program Team Structure

Executive Team

- Program Director
- Government Liaison Officer
- Head of Private Sector Partnership
- Head of Saudization Strategy

Partnerships and Key Accounts Team

- Partnerships Managers
- Key Account Managers

HR & Recruitment

- Head of Human Resources
- HR and Recruitment Officer
- Training and Talent Manager
- HR Analyst
- PRO/C&B Specialist

Finance and Procurement Team

- Procurement Specialist
- Accounting Analysts

Technology and IT Team

- Head of Technology
- IT Specialists (2-3)

PR and Marketing

- Marketing and Corporate Communication Head
- Events Manager
- Website Content Specialist
- Digital Marketing Specialist
- Community Engagement Officers (2-3)

Training and Content Team

- Head of Training Development
- Lead Trainers (Arabic) (3-4)
- Learning Hub Managers
- Content Localization Specialists
- Sourcing SPecialist
- LMS Specialists

Training Operations and Delivery Team

- Operations Manager
- Program Managers (3-4)
- Scheduling Specialist
- Monitoring & Evaluation Lead
- Quality Control - Trainers
- Learner Support Specialists (2-3)

Key Success Metrics



Key Success Metrics Overview

Measuring Impact and Ensuring Alignment with Vision 2030



Goal

To track the success of our initiative in training 1 million Saudi nationals and contributing to Vision 2030 objectives.

Key Areas of Measurement:

- Learner Engagement and Enrollment
- Training Quality and Program Effectiveness
- Employment and Saudization Impact
- ROI and Societal Impact

Learner Engagement and Enrollment Metrics



Enrollments

- Yearly Enrollment Targets
- Monthly Enrollment Growth Rate



Demographic Engagement

- Learner Diversity
- Learning Engagement



Community Outreach

- Event Participation Rate
- Outreach Conversion

Measuring Training Quality and Effectiveness



Feedback & Satisfaction

- Net Promoter Scores
- Trainer Evaluation Score
- Course Effectiveness Evaluation



Pre & Post Skills Assessment

- Pre and Post Assessment scores
- Skills Improvement Rate



Completion Rate & Certification

- Course Completion Rate
- Certification Rate
- Reskilling Rate

Employment Outcomes and Saudization Impact



Job Placement Rate

- Post-Training Employment
- High-Demand Sectors Placements



Saudization

- Increase in Saudization Rate of Jobs
- Contribution to Saudization Targets

ROI: Social and Economic Impact

Value for Saudi Government and Society



Economic Impact

- Increase in Non-Oil GDP Share
- Reduction in Unemployment Rate



Social Impact

- Human Capital Development
- Community Accessibility



Global Standing

- Regional Leadership in Emerging Technologies
- National Competitiveness

Conclusion



The journey to train 1 million Saudis in cutting-edge technology skills is a critical step towards achieving Saudi Vision 2030. By developing a future-ready workforce, we are not just creating employment opportunities, but also fueling economic diversification and innovation, particularly in the non-oil sector. The impact extends beyond individual growth, touching every industry, and positioning Saudi Arabia as a leader in technology innovation across the region.

Our initiative focuses on:

- Boosting **Non-Oil GDP Growth** through a skilled workforce.
- Reducing Reliance on Expatriates by empowering local talent.
- Enhancing National Competitiveness with expertise in AI, cybersecurity, cloud computing, and other key areas.

Why invest in our skilling plans?

\$150

Per Training Hour

At \$150 or SAR 560 per training hour, the learners get **hands-on, role-based skills training, and AI CERTS certifications**, which will prepare them for the job market.

Whether it is an 8-hours upskilling program or a 12-week beginner-to-advance bootcamp, Sarder Inc. is committed to making high quality training accessible for all strata of the society.

Call To Action

Government Stakeholders:

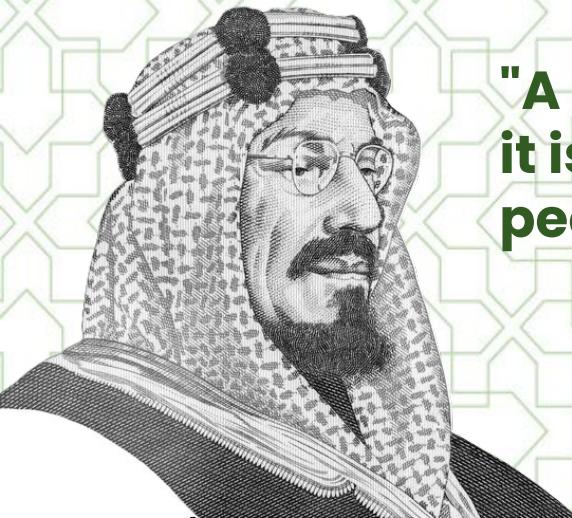
- We invite you to be a strategic partner in this transformation. Secure the necessary funding to support centralized learning centers, curriculum development, and outreach initiatives, ensuring this program reaches its full potential. Your support can shape the future of Saudi's skilled workforce and drive national growth.

Private Sector Partners:

- Be at the forefront of change. Partner with us to co-invest in developing the Saudi workforce, reducing costs related to expatriate hiring, and securing access to a growing pool of qualified local talent. Let's work together to bridge the skills gap and ensure our industries thrive in a tech-driven future.

Academic Institutions:

- Join hands with us to align educational programs with industry requirements. Integrate our globally recognized certifications into your curricula to better prepare students for the demands of the modern job market, and make sure your graduates have the competitive edge needed for success.



"A nation builds its future through its people, and it is through education that the capabilities of our people are realized."

– **His Highness King Abdulaziz Al Saud**
Founder of Saudi Arabia

ر-م-عَبَدُو

Sarder Inc.

 **NetCom**
LEARNING

 **AI CERTs™**